

Online English Platforms in China

Year 2020 Overview

This analysis compares 13 major online English language teaching platforms based in China. All of them offer live teaching with established brand name in the market. Most of them teach children with two exceptions. Some of them offer 1-1 teaching model with premium pricing (eg. VIPKid), some of them offer small group teaching model (eg. Qkids) and some of them offer 1-1 teaching with affordable price (eg. 51Talk)

- Teacher country means the country requirements for platforms.
- Teacher pay is the average base salary (US\$ per hour).
- Produce pricing indicates if the product is premium or affordable in the market.
- Student teacher shows if t1teacher interacts with 1 student or with a few (small class format). 'Fixed' means a teacher has continuous relationship with a student.
- Teaching rating show how teachers averagely rate the platform (source: www.glassdoor.com, a company review website by employees)
- Register your interest for year 2021 comparison of online English platforms by sending an email to admin@improveyourbookings.com
- If you have got further questions or comments, send them via email admin@improveyourbookings.com

Online English Platforms in China

1-1 premium English teaching platforms for children

Platform	Teacher Country	Product Pricing	Student Teacher	Teacher Rating
 VIPKid			1-1 Not fixed	3.6
 Dada ABC			1-1 Fixed	2.4
 Gogo Kid			1-1 Not fixed	2.6
 YiYi English			1-1 Fixed	2.6
 WayPal			1-1 Fixed	3.6

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Small class premium English teaching platforms for children

Platform	Teacher Country	Product Pricing	Student Teacher	Teacher Rating
Whales English			Small group Fixed	3.7
Bite ABC			Small group Fixed	1
VIPjr			Small group Fixed	3.1
Beda kid			Small group Fixed	?
QKids			Small group Not Fixed	4.2
Magic Ears			Small group Not Fixed	3.5

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1-1 affordable English teaching platforms for children/adults

Platform	Teacher Country	Product Pricing	Student Teacher	Teacher Rating
 51Talk			1-1 Not fixed	3.2
 Acadsoc			1-1 Not fixed	3.2